

# TOM ROARTY

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**T:** <https://twitter.com/TomRoarty>

**B:** <http://HighRegardShow.com>

**S:** <http://soundcloud.com/HighRegardShow>

## NOTEWORTHY

2013

**3 Time ARC Award Winner**

2013

**Pfizer**/ Global Employee of the Month

2012-Present

**Member of NYC Art Directors Club**

2009

**Pennsylvania State Design Excellence Award for Wayne County Fair Website**

1999

**WEBBY Award Winner**

## NOTABLE ACCOUNTS

American Express

AT&T Corporate

Ben & Jerry's

FOX Networks

Hampton's Magazine

ITT

Land O' Lakes

Mohegan Sun

Monster.com

Pfizer

Rolling Stone

Scholastic Inc.

Sony

The History Channel

Time, Inc.

## EXPERIENCE

2013-Present

**Scholastic Inc.** / Senior Art Director

{Print | Digital | Video | Presentations | Social}

2015-Present

**High Regard Show** / Founder and Co-Host

{Writer | Production | Program Direction | Social | Branding}

2011-2013

**Pfizer** / Lead Designer

{Print | Digital | Mobile | Social | Branding}

2008-2011

**Mohegan Sun at Pocono Downs**/ Multimedia Marketing Manager

{Print | Digital | Mobile | Social | Branding | Managed 3 Designers}

2007-2008

**NextStar Broadcasting** / Marketing Research Director

{Print | Digital | Broadcast | Branding | Managed 2 Designers}

1997-2009

**RA East, Inc.** / Art Director-Owner

{Print | Digital | Managed 2-6 Designers}

1993-1997

**TMP Worldwide** / Senior Designer

{Print | Digital | Branding}

## EDUCATION

1995

**New York University** / Advanced HTML design and coding

1989

**Pratt Institute** / BFA Graphic Design

with emphasis in Computer Graphics and Advertising design

## SKILLS

PhotoShop

Illustrator

PremierePro

InDesign

AfterEffects

PowerPoint

Photo Retouching

Copy Writing

Commercial Photography

CMS